

Santa Monica High School Choir 2024-2025 *Program Sponsorship & Commitment Form*

Santa Monica High School award-winning Choral Music Program, known for its exceptional performances and commitment to student development, is gearing up for its 2024-25 school year of performances, starting with the Annual Fall Pops Concert Fundraiser and an online Auction event on **October 5, 2024**. We invite your esteemed organization to join our journey and support our mission to provide our students with high-quality music education and performance opportunities.

Your direct sponsorship helps student academic achievement, social and emotional development, civic engagement in our community, and educational opportunities for students to further their education. More and more research highlights the positive effects of high-quality music education on our children's success. This all-inclusive program is a haven for students to express, engage, and learn music elements that can be used as a therapeutic tool for better well-being.

Each school year we face the challenge of raising the necessary funds to cover the costs of student scholarships, transportation to choral events, entry fees for competitions and festivals, and additional support for classroom materials such as sheet music, etc. Your support is crucial in making this exceptional program a reality. We deeply appreciate the commitment of generous business like yours and eagerly anticipate the possibility of partnering with you.

Sponsor levels:

GOOD NEIGHBOR SPONSOR

\$250

- **Sponsor logo and link on choir website with a reach of over 2,500 diverse students and their families; and our Bidding For Good's Auction page with 1.7 + M registered community cause-minded consumers.**
- Two mentions on our social media channels
- Sponsor recognition as a Neighborhood Angel and Music Aficionado supporting Choral Music in a special Pre-Holiday Edition of the Ocean Park Association (OPA) Newsletter that reaches over two thousand readers in our community.

BRONZE SPONSOR

\$500

- FULL PAGE black & white AD in one of our concert programs, and verbal recognition at the Annual Fall Pops Concert
- Sponsor logo and link on our website
- Up to Three mentions on our social media channels

SILVER SPONSOR

\$1000

All of the benefits of a Bronze Sponsorship +

- A Half-page black & white ad in one of our annual major concert programs
- Recognition in our monthly email newsletter
- A sign for your business showing your support of the Samohi Choir at all concerts

GOLD SPONSOR

\$2500

All of the benefits of a Silver Sponsorship +

- Recognition on a banner at Samohi Choir events
- Full-page black & white ad in all Samohi Choir concert programs

PLATINUM SPONSOR

\$5000

All of the benefits of a Gold Sponsorship +

- Recognition on the front cover of the Annual Fall Pops Concert program on October 5, 2024
- Full-page color back cover ad in Samohi Choir concert programs
- Your organization's Platinum sponsorship will be pivotal to the choir's success. At the end of the school year, it will be highlighted in a special edition of the Ocean Park (OPA) Newsletter. The ad is a congratulatory nod to another exceptional choir year made possible by our Platinum sponsor.

SMAPA-Vocal Music is a 501(c)(3) - Federal Tax ID 95-2563339.

Sponsorships are tax-deductible as allowable by law.

SAMOHİ CHOIRS 601 PICO BLVD., SANTA MONICA, CA 90405 STEERING@SAMOHİCHOIR.ORG

Sponsorship Level	Community Sponsor	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
	\$250	\$500	\$1000	\$2500	\$5000
Sponsor logo and link on choir website with a reach of over 2,500 diverse students and their families; and our Bidding For Good's Auction page that has 1.7 + M registered community cause-minded consumers.	♪	♪	♪	♪	♪
Two mentions on our Social Media channels	2	3	4	5	8
Sponsor recognition as a Neighborhood Angel and Music Aficionados supporting Choral Music in a special Pre-Holiday Edition of the Ocean Park Association (OPA) Newsletter that reaches over two thousand readers in our community.	♪	♪	♪	♪	♪
FULL PAGE B&W AD in ONE concert program, and verbal recognition at the Annual Fall Pops Concert		♪	♪	♪	♪
HALF-PAGE B&W AD in ONE OF OUR ANNUAL concert programs			♪	♪	♪
Recognition in our monthly email newsletter			♪	♪	♪
A sign for your business showing your support of the Samohi Choir at all concerts.			♪	♪	♪
FULL PAGE B&W AD IN ALL Samohi Choir concert programs				♪	♪
Recognition on a banner at Samohi Choir on-campus events				♪	♪
Recognition on the front cover of the Annual Fall Pops Concert program.					♪
FULL PAGE COLOR AD on back cover of all concert programs					♪
Your organization's Platinum sponsorship will be pivotal to the choir's success. At the end of the school year, it will be highlighted in a special edition of the Ocean Park (OPA) Newsletter. The ad is a congratulatory nod to another exceptional choir year made possible by our Platinum sponsor.					♪

SMAPA-Vocal Music is a 501(c)(3) - Federal Tax ID 95-2563339.

Sponsorships are tax-deductible as allowable by law.

SAMOHİ CHOIRS 601 PICO BLVD., SANTA MONICA, CA 90405 STEERING@SAMOHİCHOIR.ORG